



Frequently Asked Questions Innovation Demonstrations

What is the format of my session?

An Innovation Demonstration is a computer-based presentation/demonstration of a novel technology, product, service, or solution in the testing industry. Each demonstration should last about 10 minutes and will be presented repeatedly during the Innovation Demonstrations Session over lunch in the Exhibit Hall. A monitor will be provided to display your demonstration.

Do I need to register for the conference?

Yes, please register for the conference [here](#) as soon as possible. Registration is required to present at this year's conference.

Do I need to make my own travel arrangements?

Yes, you will need to arrange all your travel to and from the conference. Please contact the hotel directly to book your room by February 8, 2024. We encourage attendees to book their room as soon as possible, as they are on a first come first serve basis.

To view information on how to book your room, [click here](#).

What equipment will my presentation room have?

The following items will be available for your Innovation Demonstration session:

- Monitor
- Cords to connect your laptop to the monitor
- Small table for materials

What if I need technical assistance on the day of the conference?

Designing Events staff and AV technicians will be available in case you need support. We ask that all speakers show up 10 minutes before your presentation to set-up and prepare for your presentation.

Is there a Conference App?

Yes, we will have a conference app where you can access conference materials, sessions, conference information, and more. This will be accessible via the app or a desktop version for attendees. We will send out more information on how to access the app or the browser the week before the conference.

What items need to be completed for my presentation?

If you have not completed the following requirements for the conference, please do so as soon as possible. This will make sure Designing Events has everything they need to make your presentation as successful as possible during the conference.

- [Register for the Conference](#)
- [Book your hotel room](#) - Rooms are limited so book early! This special ATP attendee rate is only valid on a first-come, first-served basis through February 8, 2024.
- Make your flight arrangements
- [Complete the online presentation agreement](#) if you have not done so already
- [Email your most recent Speaker Bio](#) - Due February 23, 2024

Thank you for your participation in the conference! If you have questions prior to the conference, please contact us at atp@designingevents.com.