2024 Innovations in Testing Conference

Speaker Packet – 70 Minute Panel Discussions

March 3 – 6, 2024

Anaheim Marriott

Anaheim, California

Innovations in Testing
March 3 – March 6, 2024
Anaheim, California

Dear Conference Speaker:

Thank you for agreeing to serve as a speaker for the upcoming Innovations in Testing Conference to be held March 3 – 6, 2024, in Anaheim, California. We greatly appreciate your contribution and look forward to a very successful conference!

Enclosed you will find the following information:

Below is a table of items and upcoming deadlines for your reference.

Activity	Deadline	Return via:
Complete Online Presentation Agreement	October 3, 2023	[Click here for presentation agreement](#)
Register for the Conference	December 8, 2023 **(Note: This is also the deadline for early bird registration)**	https://innovationsintesting.org /register.aspx
Email Most Recent Bio	February 23, 2024	atp@designingevents.com
Send Final PowerPoint Presentation	February 23, 2024	atp@designingevents.com
Make Hotel Reservation	Immediately—Rooms will sell out	See page 4 for more information

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ABOUT YOUR SESSION TYPE & CONFERENCE ESSENTIALS

Panel Discussions: A panel discussion is a 70-minute collaborative discussion between speakers to discuss one or more session topics, provide feedback on those topics, and brainstorm solutions that may be needed for those topics. Each panel discussion must include a minimum of three presenters from two different companies or organizations.

When does the conference start/conclude?

The conference begins on Sunday, March 3, 2024, at 5:00 PM PDT with the First Time Attendee Reception and Remarks and concludes at 12:00 PM PDT on Wednesday, March 6th with our closing General Session. *We will email presenters with their date and time for their conference session in the coming months.*

Conference Location:
    Anaheim Marriott
    700 W Convention Way
    Anaheim, CA, 92802
    Phone: (714) 750-8000

Do I need to register for the conference?

- Yes, please register online at https://innovationsintesting.org /register.aspx. You are encouraged to register as early as you can, but no later December 8th, 2023. Registration is required to present at this year's conference. **Please note the early bird discount will apply if you register by December 8th, 2023.**

- **Do I need to make my own travel reservations if I am attending the conference?**
  Yes, you will need to arrange all your travel to and from the conference in Anaheim, CA. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 4.

What equipment/support will my presentation have?
There will be AV equipment available for this session. These sessions are presentation based along with Q&A with the audience incorporated. Each meeting room will be equipped with the following items:

- LCD Projector
- Podium
- Screen
- Podium microphone and speakers
- Audio cord in case you will be showing video

If you have a disability and need any accommodation in order to present at this conference, please contact Chris Copley, at atp@designingevents.com or +1 240-915-8930.

Session Coordinator/Session Moderator Information:
A volunteer session coordinator will be assigned to each panel discussion. They will assist in:
- Keeping the session on time
- Handout and collection of session evaluations

ATP

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SPEAKER REGISTRATION & HOTEL INFORMATION

All speakers participating in the conference must register for the conference. To register for the conference, please register online at https://innovationsintesting.org /register.aspx. The registration fees are:

ATP Member	
Early Bird	$875
After Dec 8	$1,000
Non-member	
Early Bird	$1,250
After Dec 8	$1,375
Guest Registration	$300

Hotel Reservations:

Please visit the conference website for more information regarding hotel and travel
https://www.innovationsintesting.org/venue.aspx

> **Anaheim Marriott**
> **700 W Convention Way**
> **Anaheim, CA, 92802**
> **Phone: (714) 750-8000**

Reserve your room at the Anaheim Marriott

Conference Room Rate: $269 Single/Double, plus taxes.

Rooms are limited so book early! This special Innovations in Testing Conference attendee rate is only valid on a first-come, first-served basis through February 8, 2024. Hotel reservations should be made online or by calling +1 714-750-8000. Please identify yourself as a guest attending the 2024 Innovations in Testing Conference when calling. Check-in time is 4 PM PDT and check-out time is 11 AM PDT. All guests arriving before 4 PM PDT will be accommodated as rooms become available.

If you have any questions about these materials, due dates or for additional information, please contact Chris Copley via phone (+1 240-915-8930) or email (atp@designingevents.com).

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PRESENTATION & SESSION GUIDELINES

1. ATP prefers that all speakers use the conference PowerPoint template provided via e-mail to ensure consistent and professional presentations throughout the conference. The template will be sent to all speakers via email closer to the conference.

2. Presentations that focus on the commercial intent of a product or a service are not permitted.

3. Please send your presentation by February 23, 2024, to atp@designingevents.com. More information on this process will follow. Presentations will be made available to conference attendees.

4. ATP does *not* provide a laptop for the session and requires that you please bring your own with all presentation slides saved to *one* presentation laptop. Please coordinate with other speakers within your session.

5. There will be time to test your presentation prior to the start of the session and within the session room assigned.

ATP will be providing all presentations to conference attendees electronically. ATP will not be providing handouts for each session. If you wish to have handouts for your session you are welcome to provide them. Please come prepared with 75 copies of your handouts for each session.

POWERPOINT SLIDES

You will receive a PowerPoint template to use for your presentation. More information is coming soon regarding this template.

QUESTIONS?

Please don't hesitate to contact us at atp@designingevents.com or by phone at +1 240-915-8930.

Thank you for your contribution to the 2024 Innovations in Testing conference!