



2024 Innovations in Testing Conference

**Speaker Packet – Innovation Demonstration**

March 3 – 6, 2024

Anaheim Marriott

Anaheim, California



**Innovations in Testing**  
**March 3 – March 6, 2024**  
**Anaheim, California**

Dear Conference Speaker:

Thank you for agreeing to serve as a speaker for the upcoming Innovations in Testing Conference to be held March 3 - 6, 2024, in Anaheim, California. We greatly appreciate your contribution and look forward to a very successful conference!

Enclosed you will find the following information:

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- About Your Session Type & Conference Essentials 3
- Speaker Registration & Hotel Information 4
- Presentation and Session Guidelines 5

**Below is a table of items and upcoming deadlines for your reference.**

| Activity                               | Deadline  | Return via:   |
|--|---|---|
| Complete Online Presentation Agreement | October 3, 2023   | <a href="#">Click here for presentation agreement</a>   |
| Register for the Conference            | December 8, 2023 ( <b>Note: This is also the deadline for early bird registration</b> ) | <a href="https://innovationsintesting.org/register.aspx">https://innovationsintesting.org/register.aspx</a> |
| Email Most Recent Bio                  | February 23, 2024   | <a href="mailto:atp@designingevents.com">atp@designingevents.com</a>  |
| Send Final PowerPoint Presentation     | February 23, 2024   | <a href="mailto:atp@designingevents.com">atp@designingevents.com</a>  |
| Make Hotel Reservation                 | Immediately—Rooms will sell out   | See page 4 for more information   |



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**About Your Session Type & Conference Essentials**

**Innovation Demonstration:** An Innovation Demonstration is a computer-based presentation/demonstration of a novel technology, product, service, or solution in the testing industry. Each demonstration should last about 10 minutes and will be presented repeatedly during the Innovation Demonstrations Session over lunch in the Exhibit Hall. A monitor will be provided to display your demonstration.

**When does the conference start/conclude?**

The conference begins on Sunday, March 3<sup>rd</sup>, 2024, at 5:00 PM PDT with the First Time Attendee Reception and Remarks and concludes at 12:00 PM PDT on Wednesday, March 6<sup>th</sup> with our closing General Session. *We will email presenters with their date and time for their conference session in the coming months.*

**Conference Location:**

**Anaheim Marriott  
700 W Convention Way  
Anaheim, CA, 92802  
Phone: (714) 750-8000**

**Do I need to register for the conference?**

- Yes, please register online at <https://innovationsintesting.org/register.aspx>. You are encouraged to register as early as you can, but no later December 8<sup>th</sup>, 2023. Registration is required to present at this year's conference. **Please note the early bird discount will apply if you register by December 8<sup>th</sup>, 2023.**
- **Do I need to make my own travel reservations if I am attending the conference?**  
Yes, you will need to arrange all your travel to and from the conference in Anaheim, CA. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 4.

**What equipment/support will my presentation space have?**

Each Innovation Demonstration area will be equipped with the following items:

- Large monitor to connect your laptop to
- Small table for materials

If you have a disability and need any accommodation in order to present at this conference, please contact Chris Copley, at [atp@designingevents.com](mailto:atp@designingevents.com) or +1 240-915-8930.



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**SPEAKER REGISTRATION & HOTEL INFORMATION**

All speakers participating in the conference must register for the conference. To register for the conference, please register online at <https://innovationsintesting.org/register.aspx>. The registration fees are:

| ATP Member         |         |
|--------------------|---------|
| Early Bird         | \$875   |
| After Dec 8        | \$1,000 |
| Non-member         |         |
| Early Bird         | \$1,250 |
| After Dec 8        | \$1,375 |
| Guest Registration | \$300   |

**Hotel Reservations:**

Please visit the conference website for more information regarding hotel and travel <https://www.innovationsintesting.org/venue.aspx>

**Anaheim Marriott  
700 W Convention Way  
Anaheim, CA, 92802  
Phone: (714) 750-8000**

Reserve your room at the Anaheim Marriott

Conference Room Rate: \$269 Single/Double, plus taxes.

Rooms are limited so book early! This special Innovations in Testing Conference attendee rate is only valid on a first-come, first-served basis through February 8, 2024. Hotel reservations should be made online or by calling +1 714-750-8000. Please identify yourself as a guest attending the 2024 Innovations in Testing Conference when calling. Check-in time is 4 PM PDT and check-out time is 11 AM PDT. All guests arriving before 4 PM PDT will be accommodated as rooms become available.

**If you have any questions about these materials, due dates or for additional information, please contact Chris Copley via phone (+1 240-915-8930) or email ([atp@designingevents.com](mailto:atp@designingevents.com)).**



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**PRESENTATION & SESSION GUIDELINES**

1. ATP prefers that all speakers use the conference PowerPoint template provided via e-mail to ensure consistent and professional presentations throughout the conference. The template will be sent to all speakers via email closer to the conference.
2. Presentations that focus on the commercial intent of a product or a service are not permitted.
3. Please send your presentation by February 23, 2024, to [atp@designingevents.com](mailto:atp@designingevents.com). More information on this process will follow. Presentations will be made available to conference attendees.
4. ATP does *not* provide a laptop for the session and requires that you please bring your own with all presentation slides saved to *one* presentation laptop. Please coordinate with other speakers within your session.
5. There will be time to test your presentation prior to the start of the session and within the session room assigned.

ATP will be providing all presentations to conference attendees electronically. ATP will not be providing handouts for each session. If you wish to have handouts for your session you are welcome to provide them. Please come prepared with 75 copies of your handouts for each session.

**POWERPOINT SLIDES**

You will receive a PowerPoint template to use for your presentation. More information is coming soon regarding this template.

**QUESTIONS?**

Please don't hesitate to contact us at [atp@designingevents.com](mailto:atp@designingevents.com) or by phone at +1 240-915-8930.

Thank you for your contribution to the 2024 Innovations in Testing conference!