



2024 Innovations in Testing Conference

Speaker Packet – Peas in a Pod Discussions

March 3 – 6, 2024

Anaheim Marriott

Anaheim, California



Innovations in Testing
March 3 – March 6, 2024
Anaheim, California

Dear Conference Speaker:

Thank you for agreeing to serve as a speaker for the upcoming Innovations in Testing Conference to be held March 3 –6, 2024, in Anaheim, California. We greatly appreciate your contribution and look forward to a very successful conference!

Enclosed you will find the following information:

- Table of Deadlines 2
- About your Session Type & Conference Essentials 3
- Speaker Registration & Hotel Information 4

Below is a table of items and upcoming deadlines for your reference.

Activity	Deadline	Return via:
Complete Online Presentation Agreement	October 3, 2023	Click here for presentation agreement
Register for the Conference	December 8, 2023 (Note: This is also the deadline for early bird registration)	https://innovationsintesting.org/register.aspx
Email Most Recent Bio	February 23, 2024	atp@designingevents.com
Send Final PowerPoint Presentation	February 23, 2024	atp@designingevents.com
Make Hotel Reservation	Immediately—Rooms will sell out	See page 4 for more information



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About your Session Type & Conference Essentials

Peas in a Pod Discussion: Peas in a Pod Discussions are informal 50-minute conversations with fellow conference goers who share common interests. Pods do not include presentations. There are no projectors or slides. This is all about direct engagement and exploration of ideas. Peas in a Pod Discussions should not have more than 2 facilitators.

Discussions that focus on the commercial intent of a product or a service are not permitted.

When does the conference start/conclude?

The conference begins on Sunday, March 3rd, 2024, at 5:00 PM PDT with the First Time Attendee Reception and Remarks and concludes at 12:00 PM PDT on Wednesday, March 6th with our closing General Session. *We will email presenters with their date and time for their conference session in the coming months.*

Conference Location:

**Anaheim Marriott
700 W Convention Way
Anaheim, CA, 92802
Phone: (714) 750-8000**

Do I need to register for the conference?

- Yes, please register online at <https://innovationsintesting.org/register.aspx>. You are encouraged to register as early as you can, but no later December 8th, 2023. Registration is required to present at this year's conference. **Please note the early bird discount will apply if you register by December 8th, 2023.**
- **Do I need to make my own travel reservations if I am attending the conference?**
Yes, you will need to arrange all your travel to and from the conference in Anaheim, CA. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 4.

What equipment will my presentation room have?

There will be no AV equipment for this session. These sessions are discussion based. No presentation needed.

If you need any accommodations in order to present at this conference, please contact Chris Copley via phone (+1 240-915-8930) or by email at atp@designingevents.com.



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SPEAKER REGISTRATION & HOTEL INFORMATION

All speakers participating in the conference must register for the conference. To register for the conference, please register online at <https://innovationsintesting.org/register.aspx>. The registration fees are:

ATP Member	
Early Bird	\$875
After Dec 8	\$1,000
Non-member	
Early Bird	\$1,250
After Dec 8	\$1,375
Guest Registration	\$300

Hotel Reservations:

Please visit the conference website for more information regarding hotel and travel <https://www.innovationsintesting.org/venue.aspx>

**Anaheim Marriott
700 W Convention Way
Anaheim, CA, 92802
Phone: (714) 750-8000**

Reserve your room at the Anaheim Marriott

Conference Room Rate: \$269 Single/Double, plus taxes.

Rooms are limited so book early! This special Innovations in Testing Conference attendee rate is only valid on a first-come, first-served basis through February 8, 2024. Hotel reservations should be made online or by calling +1 714-750-8000. Please identify yourself as a guest attending the 2024 Innovations in Testing Conference when calling. Check-in time is 4 PM PDT and check-out time is 11 AM PDT. All guests arriving before 4 PM PDT will be accommodated as rooms become available.

If you have any questions about these materials, due dates or for additional information, please contact Chris Copley via phone (+1 240-915-8930) or email (atp@designingevents.com).