



Innovations in Testing 2017

Speaker Packet – Featured Speakers

March 5-8, 2017

Westin Kierland Resort & Spa

Scottsdale, AZ



**Innovations in Testing
March 5-8, 2017
Scottsdale, AZ**

Dear Featured Speaker:

Thank you for agreeing to serve as a Featured Speaker for the upcoming Innovations in Testing Conference to be held March 5-8, 2017, at Westin Kierland Resort & Spa. We look forward to a very successful conference!

Enclosed you will find the following information:

- Table of Deadlines 2
- Conference Essentials (date, location, etc.) 3
- Speaker Registration and Hotel Information 4

Below is a table of items and upcoming deadlines for your reference.

| Activity | Deadline | Return via: |
|--|--|--|
| Make Hotel Reservation | Immediately – Rooms will sell out | see Page 4 for more info |
| Complete Online Presentation Agreement | November 28 , 2016 | Click here for presentation agreement |
| Complete Online A/V Form | December 2, 2016 | Click here for A/V agreement |
| Register for the Conference | January 2, 2017 (register by December 9, 2016 and save with our early bird discount) | www.innovationsintesting.org |
| Email Most Recent Bio | January 15, 2017 | atpspeakers@designingevents.com |
| Send Final PowerPoint Presentation | February 20, 2017 | atpspeakers@designingevents.com |

If you have any questions about these materials, due dates, or for additional information, please contact the following individual:

Kim McManus
1-443-293-4011
atpspeakers@designingevents.com



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CONFERENCE ESSENTIALS

When does the conference start/conclude?

The conference begins on Sunday, March 5th at 5:00 PM for the First Time Attendees Reception, followed by the Conference Welcome and Opening Reception starting at 6:00 PM. The conference concludes at 12:30 PM on Wednesday, March 8th.

Conference Location:

**Westin Kierland Resort & Spa
6902 E Greenway Parkway
Scottsdale, AZ 85254
Phone: (480) 624-1000
www.kierlandresort.com**

Do I need to register for the conference?

Yes, please register online at www.innovationsintesting.org. You are encouraged to register as early as you can, but no later than January 2, 2017. Registration is required to present at this year's conference. Please note the early bird discount will apply if you register prior to December 9, 2016.

Do I need to make my own travel reservations?

Yes, you will need to arrange all of your travel to and from the conference. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 4.

What equipment will my presentation room have?

Each meeting room will be equipped with the following items:

- LCD Projector
- Podium
- Screen
- Podium microphone and speakers
- Audio cord in case you will be showing video

If you have a disability and need any accommodation in order to present at this conference, please contact Kim McManus, at atpspeakers@designingevents.com or 1-443-293-4011.

Session Coordinator/Session Moderator Information:

A session coordinator/moderator will be added to each workshop and breakout session. They will assist in:

- Introducing the speakers
- Keeping the session on time
- Handout and collection of session evaluations



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SPEAKER REGISTRATION & HOTEL INFORMATION

Speaker Registration:

All speakers participating in the conference must register for the conference. To register for the conference, please register online at www.innovationsintesting.org. The registration fees are:

| ATP Member | |
|--------------|----------|
| Early Bird | \$650.00 |
| After Dec. 9 | \$750.00 |
| Non-member | |
| Early Bird | \$750.00 |
| After Dec. 9 | \$850.00 |

Hotel Reservations:

Please visit the [conference website](#) for more information regarding hotel and travel.

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Conference Room Rate: \$299.00 Single/Double per night plus taxes. Hotel reservations will be accepted at the conference rate through 5:00 PM local AZ time on February 6, 2017 and are sold on a first- come first- serve basis.