



**The Call for Presentations opens June 20, 2022 and closes July 22, 2022.**

**[Submit your presentation now!](#)**

### **ATP 2023 Innovations in Testing Submission Guidelines**

[Submit today](#) for the 2023 Innovations in Testing Conference, March 12 – 15, 2023 in Dallas, TX at the Hilton Anatole. This year's conference theme is **Better Together**. *Learning. Assessments. Outcomes.*

As the assessment industry evolves, testing professionals and assessment programs continue to adapt to new ways of learning and testing with the goal of improving outcomes. Digital access, a remote workforce, artificial intelligence, equity, personalized learning, and alternative assessments are just a few areas that have impacted how we learn, the ways we measure, and the overall value of assessment. *Better Together* is a unique opportunity for our professional community to come together and share new tools, technologies, and best practices to advance the industry. The true power of our industry is the people. Don't miss this opportunity to meet and connect with thought leaders and industry colleagues addressing similar challenges. It's when we work together that we improve the efficacy of learning, renew the value of assessment, and leverage best practices to drive better outcomes. Together let's learn, grow, and ultimately continue the assessment conversation.

We welcome submissions that are designed to bring together thought leaders from across the testing, assessment, and EdTech industry to learn from one another and help move the industry forward. The 2023 conference program committee is seeking proposals that:

- Show how organizations can leverage innovation to help advance the industry.
- Discuss best practices with thought leaders from the education, credentialing, clinical, workforce, and industrial/organizational markets.
- Hear how new tools and technology can renew the value of assessment.

**Please note: All submissions submitted will be live, in-person sessions in Dallas, TX.** We are not offering concurrent virtual sessions for the 2023 in-person conference. We will have a virtual event for the 2023 conference that will take place after the in-person conference and will showcase selected recorded sessions from the in-person conference with live conversations with those speakers. More information to come about this virtual experience soon.

**Innovation.** ATP's Innovations in Testing Conference is an opportunity to engage the industry, challenge traditional ways of thinking or operating, and introduce new and cutting-edge capabilities. As the name suggests, submissions should be "innovative" in terms of discussing disruptive technology, stakeholder-centric product planning, new measurement methods or research, and new process improvements, or even "innovative" in the sense of traditional methodology being applied in a new or unique manner. We encourage you to highlight the innovative nature of your presentation in your submission materials.

**Educational programming.** The educational program for the 2023 Innovations in Testing Conference is built on a foundation of Panel Discussions, Presentations, Debates, Workshops, Innovation Demonstrations, Peas in a Pod Discussions, and ePosters. These sessions provide conference attendees an opportunity to learn about innovative assessment research, best practices, process and procedure enhancements, and practical applications. The Conference Committee is also seeking sessions that cover introductory testing concepts for attendees who are new to the industry as well as those covering globally relevant content for attendees whose responsibilities cross one or more country borders.

**Submission process.** Every year, presenters submit ideas on a wide range of innovative topics that are vital to the assessment industry. To submit your presentation, you will:

- 1) Select a main **Session Topic**;
- 2) Select the **Session Type**;
- 4) Denote if your session is considered a **Fundamentals of Testing Session** or a **Global Session**; and
- 5) Identify the **ATP Practice Area Division(s)/Committee** for which your session is most relevant.

**We have described the process more fully below and encourage you to read the information carefully to increase the chance of your submission being accepted.**

### Session Topic

The Session Topic identifies and describes the main idea or primary content focus of your submission. These include:

- **EdTech** (methods and practices for teaching and learning, as facilitated by technology)
- **Trending or Disruptive Technologies** (emerging and novel technologies or new uses for existing technologies that have practical applications for the industry, including innovative approaches and technologies such as artificial intelligence)
- **Program Design** (purpose, roles of stakeholders, governance policies, content security, and best practices for programs)
- **Security, Legal, and Policy Considerations** (Ethics, legislation, regulation, guidance, standards, and policies that govern the industry; considerations for security and privacy issues including methods and practices for fraud prevention, detection, and enforcement as well as the use of AI solutions. Includes data management aspects of collecting, transmitting, processing, and storing data in a secure manner.)
- **Measurement Science** (methods and practices for developing valid, reliable, and fair measures; innovative and novel approaches and methods; analysis and reporting; and artificial intelligence impacts)
- **Business Strategy and Operations** (Focuses on the business of testing, branding, marketing, customer development, digital transformation, and communications)
- **Test Administration and Delivery** (test delivery methods, standards, and best practices)
- **Equity, Accessibility, and Diversity** (methods and practices for ensuring fairness, accessibility, and accommodations for diverse stakeholders)

### Session Types

- **Panel Discussion:** A panel discussion is a 50-minute collaborative discussion between speakers to discuss one or more session topics, provide feedback on those topics, and brainstorm solutions that may be needed for those topics. Each panel discussion must include a minimum of three presenters from two different companies or organizations.
- **Presentation:** A presentation is a 50-minute lecture that provides a rounded perspective on a topic(s). These presentations include PowerPoint presentations with one to three speakers. Sessions with two or three speakers must have two different companies or organizations. Preference will be given to submissions with more than one speaker.

- **Debate:** In a fast-paced, 50-minute or 70-minute session, speakers will present diverging perspectives on a hot topic in the assessment industry. Each Innovation Debate **must** include a minimum of two presenters from two different companies or organizations. The submitter must denote in the Call for Papers if they wish to do a 50-minute presentation or a 70-minute presentation.
- **Workshop:** A Workshop is 70 minutes where participants learn and interact through structured group exercises/participation. Workshops can cover a variety of Session Topics. Workshops must include a minimum of two presenters or facilitators from two different organizations and should plan significant time for attendee group work.
- **Peas in a Pod Discussion:** Peas in a Pod Discussions are informal 50-minute conversations with fellow conference goers who share common interests. Pods do not include presentations. There are no projectors or slides. This is all about direct engagement and exploration of ideas. Peas in a Pod Discussions should not have more than 2 facilitators.
- **Innovation Demonstration:** An Innovation Demonstration is a computer-based demonstration or presentation showcasing the latest technologies, products, services, or solutions in the testing industry. A Product Demonstration should last approximately 10 minutes and repeat throughout an allotted timeframe that may occur at the same time as lunch with exhibitors. All demonstrations must be shown via a computer or other technology. A large, flat screen monitor will be provided, but you will be required to provide your own compatible device (e.g., laptop, tablet).
- **ePoster:** An ePoster Session is an electronic presentation/demonstration that is displayed on a large monitor and features content consistent with the theme of "Innovations in Testing." A poster session typically lasts about 6 minutes and continually repeats throughout the time allotted. Attendees are encouraged to review the ePosters and mingle with presenters, so you are expected to stay with your ePoster to discuss your presentation and to answer questions. You will need to bring your own computer to hook up to the monitor. This timeslot for ePosters may run during a reception.

### **Fundamentals of Testing**

As ATP seeks to educate more newcomers within the assessment industry, it is just as important to focus on the fundamentals of testing as it is to look at new innovations to improve assessment. During the submission process, you will be asked to identify whether your session is appropriate to people that are new in the assessment industry. Keep in mind that even if you are presenting fundamental information, doing so in innovative or creative ways can increase the likelihood of an acceptance!

### **Global Sessions**

ATP is a global organization, with Regional Organizations in Europe, Asia, India, and Middle East & Africa. Please identify if your session will address topics of global interest or include presenters from outside of North America.

### **Practice Area Divisions**

ATP has five Practice Area Divisions: **Certification and Licensure; Clinical; Education; Industrial/Organizational; Workforce Skills Credentialing Divisions; and the Security Committee.** During the submission process, please identify the practice area division(s) and or committee to which your Session Topic is applicable. More information on each Division can be found [HERE](#).

### **Session Abstract Descriptions**

During the submission process, you will be asked to submit two presentation descriptions. The first is a full description of up to 2,400 characters that will be read by three or more individuals during the review process to

determine whether to accept the submission. The second description is a shorter session description of up to 1,000 characters that will be used for marketing purposes, including on ATP's website, and any program related listings.

The full session description is evaluated based on the following criteria:

- **Clarity:** Are the session's objectives, outcomes, and intended audience described clearly?
- **Relevance and Engagement:** Does the session provide key content to the testing industry and have a significant bearing on the work done by the intended audience? Does it reach audiences in various job roles? For workshops, does the description set forth the amount of time that will be devoted to attendee interaction versus speaker presentation?
- **Innovation and Conference Theme:** Does the session provide information or learning experiences that are innovative? Does the session content support the conference theme: Bridging Opportunities for Better Assessment.
- **Breadth:** Will the session be relevant to two or more divisions?
- **Presenters:** Are at least two or more presenters from two or more organizations listed as presenters (where applicable)?

### **Hot Tips!**

Here are some **hot tips** to remember as you develop your proposal and submission:

- All abstracts submitted for Panel Discussions, Debates, and Workshops **must** have more than one company represented as presenters, and all presenters must be named in the list of submitted presenters. For presentations, sessions submitted with two or three speakers must have two different companies or organizations. Presentations submitted with more than one speaker are preferred. All presenters must be named in the list of submitted presenters. Submissions that do not follow these guidelines will automatically be withdrawn from the submission system and will not be reviewed or accepted. This rule does not apply for other session types.
- Please note, our **speaker limitations**. A maximum of **seven sessions per company** are permitted at the conference, and a maximum of **two sessions per presenter** are permitted. These speaker limitations **include Panel Discussions, Presentations, Innovation Demonstrations/ePosters, Debates, and Workshops**. This restriction **does NOT** include Invited Sessions, Sponsor Sessions, or Peas in a Pod Discussions. You are encouraged to submit as many sessions as you wish, but this maximum will be enforced during the acceptance process.
- To save your submission, you must complete all of the fields. You will be able to return to edit your submission via the ATP Conference Online Session Submission until **midnight Eastern Daylight Time, July 22, 2022**.
- Presenters must register and pay the registration fee to attend the conference.
- Submissions judged by ATP reviewers to be simply advertisements for products and services or overly promotional in nature will likely not be accepted.
- Submissions that include a case study or otherwise demonstrate how the process or technology presented can be practically applied by assessment programs are preferred.
- ATP reserves the right to combine session proposals and/or change session types, to balance the number of Panel Discussions, Presentations, Workshops, Debates, ePoster Sessions, Peas in a Pod Discussions, and/or Product Demonstrations accepted.

- ATP may edit session titles and abstracts for marketing purposes.
- It will not be possible to guarantee a particular day and time for any presentation. All presenters must attend the Conference on the assigned day of their presentation.

### **Additional Opportunities at the Innovations in Testing Conference**

**ATP Innovation Fast Pitch:** ATP is excited to announce we will host the ATP Innovation Fast-Pitch – a forum designed to bring to light inventors and entrepreneurs whose technology, products, or services could be “game-changers” for the industry again for the 2023 conference. Do you have a revolutionary offering for the assessment community? If so, submit your technology, product, or service during the call for papers process. We will view the submitted applicants and reach back out if we feel your technology, product, or service could be featured during this year’s Innovation Fast Pitch. When submitting, click Innovation Fast Pitch as your session type and answer the questions that follow.

## **Submit your presentation now!**

If you have any questions during the submission process, please email [atp@designingevents.com](mailto:atp@designingevents.com). We look forward to your submissions for the 2023 Innovations in Testing Conference!