



# *Celebrating*

People, Progress, and Possibilities

March 1-4, 2026 | New Orleans, LA

2026 Innovations in Testing Conference

## **Speaker Packet – Panel Discussion**

March 1 - 4, 2026

Hyatt Regency New Orleans

New Orleans, Louisiana



**Innovations in Testing  
March 1 - 4, 2026  
New Orleans, Louisiana**

Dear Conference Speaker,

Thank you for agreeing to speak at the upcoming Innovations in Testing Conference, which will be held March 1-4, 2026, in New Orleans, Louisiana. We greatly appreciate your contribution and look forward to a very successful conference!

Enclosed, you will find the following information:

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**Below is a table of items and upcoming deadlines for your reference.**

| Task                                       | Deadline                                                                                                                                         | Return via:                                                             |
|--------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|
| Complete the Online Presentation Agreement | September 29, 2025                                                                                                                               | <a href="#">Click here to complete the Agreement</a>                    |
| Submit your Most Recent Bio & Headshot     | October 3, 2025                                                                                                                                  | <a href="#">Click here to Submit a Bio &amp; Headshot</a>               |
| Register for the Conference                | December 12, 2025 <b>(Note: This is also the deadline for early bird registration)</b>                                                           | <a href="#">Click here to Register</a>                                  |
| Send the Final PowerPoint Presentation     | January 30, 2026                                                                                                                                 | <a href="#">Click here to upload a Presentation</a>                     |
| Make a Hotel Reservation                   | <b>Immediately</b> —Rooms will sell out!<br>Special ATP attendee rate is only valid on a first-come, first-served basis through February 6, 2026 | See page 4 for more information<br><a href="#">Book your hotel room</a> |



## **ABOUT YOUR SESSION TYPE & CONFERENCE ESSENTIALS**

**Panel Discussion:** A panel discussion is a 60-minute collaborative discussion between speakers to share ways to address industry issues and hot topics. A debate format with multiple presenters may also be submitted under the panel session type. Each panel discussion must include a minimum of three presenters from two or more organizations.

### **When does the conference start/conclude?**

The conference begins on Sunday, March 1, 2026, at 5:00 PM CDT with the Newcomers Reception and concludes at 3:30 PM CDT on Wednesday, March 4, with our closing General Session. *In the coming months, we will email presenters with the date and time of their conference sessions.*

### **Conference Location:**

**Hyatt Regency New Orleans  
601 Loyola Avenue  
New Orleans, LA 70113  
+1 504 561 1234**

### **Do I need to register for the conference?**

- Yes, please register online at <https://www.innovationsintesting.org/register.aspx>. You are encouraged to register as early as you can, take advantage of the early bird rate, which ends December 12th, 2025. Registration is required to present at this year's conference. **Please note that the early bird discount will apply if you register by December 12th, 2025.**

### **Do I need to make my own travel reservations if I am attending the conference?**

- Yes, you will need to arrange all your travel to and from the conference in New Orleans, LA. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 4.

### **What equipment/support will my presentation have?**

AV equipment will be available for this session. Each meeting room will be equipped with the following items:

- LCD Projector
- Screen
- Microphones (limited amount)
- Speakers

If you have a disability and need any accommodation to present at this conference, please contact Canvas Meetings at [atp@canvasmeetings.com](mailto:atp@canvasmeetings.com).

### **Session Coordinator/Session Moderator Information:**

A volunteer session coordinator will be assigned to each panel discussion. They will assist in:

- Keeping the session on time
- Handout and collection of session evaluations



## **SPEAKER REGISTRATION & HOTEL INFORMATION**

All speakers participating in the conference **must register** for the conference. To register for the conference, please register online at <https://www.innovationsintesting.org/register.aspx>. The registration fees are:

| ATP Member         |         |
|--------------------|---------|
| Early Bird         | \$930   |
| After Dec 12       | \$1,060 |
| Non-member         |         |
| Early Bird         | \$1,320 |
| After Dec 12       | \$1,455 |
| Guest Registration | \$300   |

### **Hotel Reservations:**

Please visit the conference website for more information regarding hotel and travel  
<https://www.innovationsintesting.org/venue.aspx>

**Hyatt Regency New Orleans**  
**601 Loyola Avenue**  
**New Orleans, LA 70113**  
**+1 504 561 1234**

Reserve your room at the Hyatt Regency New Orleans.

Conference Special Room Rate: \$289 Single/Double, plus taxes.

Rooms are limited, so book early! This special Innovations in Testing Conference attendee rate is only valid on a first-come, first-served basis through **February 6, 2026**. Hotel reservations should be made online or by calling +1 504 561 1234.

**If you have any questions about these materials, due dates, or need additional information, please email Canvas Meetings at [atp@canvasmeetings.com](mailto:atp@canvasmeetings.com).**



## **PRESENTATION & SESSION GUIDELINES**

1. ATP prefers that all speakers use the conference PowerPoint template, which will be provided via e-mail later to ensure consistent and professional presentations throughout the conference.
2. Presentations that focus on the commercial intent of a product or a service are not permitted.
3. Please share your presentation by January 30, 2026, by uploading [Here](#). Presentations will be made available to conference attendees.
4. ATP does **not** provide a laptop for the session and requires that you bring your own, with all presentation slides saved to *one* laptop. Please coordinate with other speakers within your session.
5. You will have time to test your presentation before the start of the session and within the session room assigned.

ATP will provide all presentations to conference attendees electronically. ATP will not provide handouts for each session. However, you are welcome to provide handouts for your session. Please come prepared with 75 copies of your handouts for each session.

### **POWERPOINT SLIDES**

You will receive a PowerPoint template to use for your presentation.

### **QUESTIONS?**

Please don't hesitate to contact Canvas Meetings at [atp@canvasmeetings.com](mailto:atp@canvasmeetings.com).



## **F.A.Q.**

### **Do I need to register for the conference?**

Yes, please register for the conference [here](#) as soon as possible. Registration is required to present at this year's conference.

### **Do I need to make my own travel arrangements?**

Yes, you must arrange all your travel to and from the conference. The 2026 Innovations in Testing Conference will be held at the Hyatt Regency New Orleans. Book your ATP Innovations Attendee rate of \$289 plus tax through February 6, 2026. Rooms are limited and are available on a first-come, first-served basis. Please reach out to the hotel directly with any questions.

To view information on how to book your room, [click here](#).

### **What if I need technical assistance on the day of the conference?**

Canvas Meetings staff and AV technicians will be available if you need support. We ask that all speakers arrive 10 minutes before their presentation to set up and prepare.

### **Is there a Conference App?**

Yes, we will have a conference app where you can access conference materials, sessions, conference information, and more. We will send out more information on how to access the app the week before the conference.

### **What items need to be completed for my presentation?**

If you still need to complete the following requirements for the conference, please do so as soon as possible. This will ensure that Canvas Meetings has everything it needs to make your presentation as successful as possible during the conference.

1. [Register for the Conference](#) - Early Bird Rates are available until December 12, 2025.
2. [Book your hotel room](#) - Rooms are limited so book early! This special ATP attendee rate is only valid on a first-come, first-served basis through February 6, 2026.
3. [Complete the online presentation agreement](#) by September 29th, 2025.
4. [Submit your most recent Speaker Bio](#) - Due October 3, 2025.
5. [Upload your final PowerPoint Presentation](#) - Due January 30, 2026.

Thank you for your participation in the conference! If you have questions prior to the conference, please contact us at [atp@canvasmeetings.com](mailto:atp@canvasmeetings.com).