



ATP
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INNOVATIONS
IN TESTING 2027
FEB 21-24



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INNOVATION, PEOPLE, AND IMPACT



FEBRUARY 21-24 | SAN DIEGO, CALIFORNIA

2027 Innovations in Testing Conference

Speaker Packet – Debate

February 21 - 24, 2027

Town and Country Resort

San Diego, California

Dear Conference Speaker,

Thank you for agreeing to speak at the upcoming Innovations in Testing Conference, which will be held February 21 - 24, 2027, in San Diego, California. We greatly appreciate your contribution and look forward to a very successful conference!

Enclosed, you will find the following information:

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- About your Session Type & Conference Essentials - Page 4
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Below is a table of items and upcoming deadlines for your reference.

Task	Deadline	Return via:
Complete the Online Presentation Agreement	September 11, 2026	Click here to complete the Agreement
Submit your Most Recent Bio & Headshot	September 11, 2026	Click here to submit a Bio & Headshot
Live Speaker Q&A Session	November 18, 2026 12:00 pm EST	Mark your calendars and stay tuned for more information!
Register for the Conference	December 11, 2026 (Note: This is also the deadline for early bird registration)	Click here to Register
Send the Final PowerPoint Presentation	January 22, 2027	Click here to upload a Presentation
Make a Hotel Reservation	Immediately —Rooms will sell out! Special ATP attendee rate is only valid on a first-come, first-served basis through January 28, 2027	See page 4 for more information Book your hotel room

ABOUT YOUR SESSION TYPE & CONFERENCE ESSENTIALS

Debate: 60 minute session that brings a structured point-counterpoint format to the conference program, featuring two presenters or teams with contrasting perspectives on a timely or provocative topic. Moderated exchanges, rebuttals, and audience engagement encourage rigorous discussion, critical thinking, and lively participation. Sessions may also include audience polling or voting to capture attendee perspectives and spark continued conversation. At least two presenters from at least two organizations are required. No more than two debaters on each side, plus a moderator; maximum of five presenters.

When does the conference start/conclude?

The conference begins on Sunday, February 1, 2027, at 5:00 PM PST with the Newcomers Reception and concludes at 12:15 PM PST on Wednesday, February 24, with our closing General Session. *In the coming months, we will email presenters with the date and time of their conference sessions.*

Conference Location:

**Town and Country Resort
500 Hotel Circle North
San Diego, CA 92108
+1 800-772-8527**

Do I need to register for the conference?

- Yes, please register online at <https://www.innovationsintesting.org/register.aspx>. You are encouraged to register as early as you can, take advantage of the early bird rate, which ends December 11, 2026. Registration is required to present at this year's conference. **Please note that the early bird discount will apply if you register by December 11th, 2026.**

Do I need to make my own travel reservations if I am attending the conference?

- Yes, you will need to arrange all your travel to and from the conference in San Diego, California. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 5.

What equipment/support will my presentation have?

AV equipment will be available for this session. Each meeting room will be equipped with the following items:

- LCD Projector/screen or Monitor with Laptop connections
 - Equipment will allow for an HDMI connection to be inserted into your laptop.
- Podium
- Wireless Internet Connection
- Microphones will be provided only for larger meeting rooms.

If presenting, ATP **does not** provide a laptop for the session and requests that you please bring your own with all presentation slides saved to one presentation laptop.

If you have a disability and need any accommodation to present at this conference, please contact Canvas Meetings at atp@canvasmeetings.com.

Session Coordinator/Session Moderator Information:



A volunteer session coordinator will be assigned to each panel discussion. They will assist in:

- Keeping the session on time
- Handout and collection of session evaluations

SPEAKER REGISTRATION & HOTEL INFORMATION

All speakers participating in the conference **must register** for the conference. To register for the conference, please register online at <https://www.innovationsintesting.org/register.aspx>. The registration fees are:

ATP Member	
Early Bird	\$990
After Dec 11	\$1,140
Non-member	
Early Bird	\$1,400
After Dec 11	\$1,550
Guest Registration	\$350

Hotel Reservations:

Please visit the conference website for more information regarding hotel and travel
<https://www.innovationsintesting.org/venue.aspx>

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Reserve your room at the Town and Country Resort.

Conference Special Room Rate: \$285 USD Single/Double, plus \$10 Hotel Service Fee and taxes.

Rooms are limited, so book early! This special Innovations in Testing Conference attendee rate is only valid on a first-come, first-served basis through **January 28, 2027**. Hotel reservations should be made online or by calling +1 800-772-8527.

If you have any questions about these materials, due dates, or need additional information, please email Canvas Meetings at atp@canvasmeetings.com.



PRESENTATION & SESSION GUIDELINES

1. ATP prefers that all speakers use the conference PowerPoint template, which will be provided via e-mail later to ensure consistent and professional presentations throughout the conference.
2. Presentations that focus on the commercial intent of a product or a service are not permitted.
3. Please share your presentation by January 22, 2027, by uploading [Here](#). Presentations will be made available to conference attendees.
4. ATP does **not** provide a laptop for the session and requires that you bring your own, with all presentation slides saved to *one* laptop. Please coordinate with other speakers within your session.
5. You will have time to test your presentation before the start of the session and within the session room assigned.

ATP will provide all presentations to conference attendees electronically. ATP will not provide handouts for each session. However, you are welcome to provide handouts for your session. Please come prepared with 75 copies of your handouts for each session.

POWERPOINT SLIDES

You will receive a PowerPoint template to use for your presentation.

QUESTIONS?

Please don't hesitate to contact Canvas Meetings at atp@canvasmeetings.com.

Do I need to register for the conference?

Yes, please register for the conference [here](#) as soon as possible. Registration is required to present at this year's conference.

Do I need to make my own travel arrangements?

Yes, you must arrange all your travel to and from the conference. The 2027 Innovations in Testing Conference will be held at the Town and Country Resort San Diego. Book your ATP Innovations Attendee rate of \$285 USD Single/Double, plus \$10 Hotel Service Fee and taxes, through January 28, 2027. Rooms are limited and are available on a first-come, first-served basis. To view information on how to book your room, [click here](#).

There is an overflow hotel available just a short walk away for those guests who are not able to secure a room at our hotel before the room block is sold out. The overflow hotel is Courtyard by Marriott San Diego Mission Valley/Hotel Circle. [Use this link to book](#) the ATP Innovations Attendee rate is \$259 plus tax through January 21, 2027. Rooms are limited and are available on a first-come, first-served basis. Please reach out to the hotel directly with any questions.

What if I need technical assistance on the day of the conference?

Canvas Meetings staff and AV technicians will be available if you need support. We ask that all speakers arrive 10 minutes before their presentation to set up and prepare.

Is there a Conference App?

Yes, we will have a conference app where you can access conference materials, sessions, conference information, and more. We will send out more information on how to access the app the week before the conference.

What items need to be completed for my presentation?

If you still need to complete the following requirements for the conference, please do so as soon as possible. This will ensure that Canvas Meetings has everything it needs to make your presentation as successful as possible during the conference.

1. [Register for the Conference](#) - Early Bird Rates are available until December 11, 2026.
2. [Book your hotel room](#) - Rooms are limited so book early! This special ATP attendee rate is only valid on a first-come, first-served basis through January 21, 2027 (Courtyard Marriott) or January 28, 2027 (Town and Country Resort).
3. [Complete the online presentation agreement](#) by September 11th, 2026.
4. [Submit your most recent Speaker Bio](#) - Due September 11, 2026.
5. [Upload your final PowerPoint Presentation](#) - Due January 22, 2027.
6. [Review the Speaker Resource Page](#) - Presentation Template, Tutorial Videos, and Speaker Packets.

Thank you for your participation in the conference! If you have questions prior to the conference, please contact us at atp@canvasmeetings.com.