



ATP  
GLOBAL

INNOVATIONS  
IN TESTING 2027  
FEB 21-24



# Connecting

INNOVATION, PEOPLE, AND IMPACT



FEBRUARY 21-24 | SAN DIEGO, CALIFORNIA

# 2027 Innovations in Testing Conference

## Speaker Packet – Ignite Sessions

February 21 - 24, 2027

Town and Country Resort

San Diego, California

Dear Conference Speaker,

Thank you for agreeing to speak at the upcoming Innovations in Testing Conference, which will be held February 21 - 24, 2027, in San Diego, California. We greatly appreciate your contribution and look forward to a very successful conference!

Enclosed, you will find the following information:

- Table of Deadlines - Page 3
- About your Session Type & Conference Essentials - Page 4
- Speaker Registration & Hotel Information - Page 5
- Presentation and Session Guidelines - Page 6
- F.A.Q - Page 7

Below is a table of items and upcoming deadlines for your reference.

| Task                                       | Deadline                                                                                                                                         | Return via:                                                             |
|--------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|
| Complete the Online Presentation Agreement | September 11, 2026                                                                                                                               | <a href="#">Click here to complete the Agreement</a>                    |
| Submit your Most Recent Bio & Headshot     | September 11, 2026                                                                                                                               | <a href="#">Click here to submit a Bio &amp; Headshot</a>               |
| Live Speaker Q&A Session                   | November 18, 2026<br>12:00 pm EST                                                                                                                | Mark your calendars and stay tuned for more information!                |
| Register for the Conference                | December 11, 2026 <b>(Note: This is also the deadline for early bird registration)</b>                                                           | <a href="#">Click here to Register</a>                                  |
| Send the Final PowerPoint Presentation     | January 22, 2027                                                                                                                                 | <a href="#">Click here to upload a Presentation</a>                     |
| Make a Hotel Reservation                   | <b>Immediately</b> —Rooms will sell out!<br>Special ATP attendee rate is only valid on a first-come, first-served basis through January 28, 2027 | See page 4 for more information<br><a href="#">Book your hotel room</a> |

## **ABOUT YOUR SESSION TYPE & CONFERENCE ESSENTIALS**

**Ignite Sessions:** 30-minute blocks where 4 dynamic presenters each deliver a 5-minute talk on a shared theme. The twist? Their slides auto-advance every 20 seconds—ready or not! This rapid-fire format is designed to spark ideas, ignite conversations, and keep the audience on the edge of their seats.

### **When does the conference start/conclude?**

The conference begins on Sunday, February 1, 2027, at 5:00 PM PST with the Newcomers Reception and concludes at 12:15 PM PST on Wednesday, February 24, with our closing General Session. *In the coming months, we will email presenters with the date and time of their conference sessions.*

### **Conference Location:**

**Town and Country Resort  
500 Hotel Circle North  
San Diego, CA 92108  
+1 800-772-8527**

### **Do I need to register for the conference?**

- Yes, please register online at <https://www.innovationsintesting.org/register.aspx>. You are encouraged to register as early as you can, take advantage of the early bird rate, which ends December 11, 2026. Registration is required to present at this year's conference. **Please note that the early bird discount will apply if you register by December 11th, 2026.**

### **Do I need to make my own travel reservations if I am attending the conference?**

- Yes, you will need to arrange all your travel to and from the conference in San Diego, California. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 5.

### **What equipment/support will my presentation have?**

AV equipment will be available for this session. Each meeting room will be equipped with the following items:

- LCD Projector/screen or Monitor with Laptop connections
  - Equipment will allow for an HDMI connection to be inserted into your laptop.
- Podium
- Wireless Internet Connection
- Microphones will be provided only for larger meeting rooms.

If presenting, ATP **does not** provide a laptop for the session and requests that you please bring your own with all presentation slides saved to one presentation laptop.

If you have a disability and need any accommodation to present at this conference, please contact Canvas Meetings at [atp@canvasmeetings.com](mailto:atp@canvasmeetings.com).

### **Session Coordinator/Session Moderator Information:**

A volunteer session coordinator will be assigned to each panel discussion. They will assist in:

- Keeping the session on time
- Handout and collection of session evaluations

## **SPEAKER REGISTRATION & HOTEL INFORMATION**

All speakers participating in the conference **must register** for the conference. To register for the conference, please register online at <https://www.innovationsintesting.org/register.aspx>. The registration fees are:

| ATP Member         |         |
|--------------------|---------|
| Early Bird         | \$990   |
| After Dec 11       | \$1,140 |
| Non-member         |         |
| Early Bird         | \$1,400 |
| After Dec 11       | \$1,550 |
| Guest Registration | \$350   |

### **Hotel Reservations:**

Please visit the conference website for more information regarding hotel and travel  
<https://www.innovationsintesting.org/venue.aspx>

**Town and Country Resort**  
**500 Hotel Circle North**  
**San Diego, CA 92108**  
**+1 800-772-8527**

Reserve your room at the Town and Country Resort.

Conference Special Room Rate: \$285 USD Single/Double, plus \$10 Hotel Service Fee and taxes.

Rooms are limited, so book early! This special Innovations in Testing Conference attendee rate is only valid on a first-come, first-served basis through **January 28, 2027**. Hotel reservations should be made online or by calling +1 800-772-8527.

If you have any questions about these materials, due dates, or need additional information, please email Canvas Meetings at [atp@canvasmeetings.com](mailto:atp@canvasmeetings.com).

### **PRESENTATION & SESSION GUIDELINES**

1. ATP prefers that all speakers use the conference PowerPoint template, which will be provided via e-mail later to ensure consistent and professional presentations throughout the conference.
2. Presentations that focus on the commercial intent of a product or a service are not permitted.
3. Please share your presentation by January 22, 2027, by uploading [Here](#). Presentations will be made available to conference attendees.
4. ATP does **not** provide a laptop for the session and requires that you bring your own, with all presentation slides saved to *one* laptop. Please coordinate with other speakers within your session.
5. You will have time to test your presentation before the start of the session and within the session room assigned.

ATP will provide all presentations to conference attendees electronically. ATP will not provide handouts for each session. However, you are welcome to provide handouts for your session. Please come prepared with 75 copies of your handouts for each session.

### **POWERPOINT SLIDES**

You will receive a PowerPoint template to use for your presentation.

### **QUESTIONS?**

Please don't hesitate to contact Canvas Meetings at [atp@canvasmeetings.com](mailto:atp@canvasmeetings.com).

## **F.A.Q.**

### **Do I need to register for the conference?**

Yes, please register for the conference [here](#) as soon as possible. Registration is required to present at this year's conference.

### **Do I need to make my own travel arrangements?**

Yes, you must arrange all your travel to and from the conference. The 2027 Innovations in Testing Conference will be held at the Town and Country Resort San Diego. Book your ATP Innovations Attendee rate of \$285 USD Single/Double, plus \$10 Hotel Service Fee and taxes, through January 28, 2027. Rooms are limited and are available on a first-come, first-served basis. To view information on how to book your room, [click here](#).

There is an overflow hotel available just a short walk away for those guests who are not able to secure a room at our hotel before the room block is sold out. The overflow hotel is Courtyard by Marriott San Diego Mission Valley/Hotel Circle. [Use this link to book](#) the ATP Innovations Attendee rate is \$259 plus tax through January 21, 2027. Rooms are limited and are available on a first-come, first-served basis. Please reach out to the hotel directly with any questions.

### **What if I need technical assistance on the day of the conference?**

Canvas Meetings staff and AV technicians will be available if you need support. We ask that all speakers arrive 10 minutes before their presentation to set up and prepare.

### **Is there a Conference App?**

Yes, we will have a conference app where you can access conference materials, sessions, conference information, and more. We will send out more information on how to access the app the week before the conference.

### **What items need to be completed for my presentation?**

If you still need to complete the following requirements for the conference, please do so as soon as possible. This will ensure that Canvas Meetings has everything it needs to make your presentation as successful as possible during the conference.

1. [Register for the Conference](#) - Early Bird Rates are available until December 11, 2026.
2. [Book your hotel room](#) - Rooms are limited so book early! This special ATP attendee rate is only valid on a first-come, first-served basis through January 21, 2027 (Courtyard Marriott) or January 28, 2027 (Town and Country Resort).
3. [Complete the online presentation agreement](#) by September 11th, 2026.
4. [Submit your most recent Speaker Bio](#) - Due September 11, 2026.
5. [Upload your final PowerPoint Presentation](#) - Due January 22, 2027.
6. [Review the Speaker Resource Page](#) - Presentation Template, Tutorial Videos, and Speaker Packets.

Thank you for your participation in the conference! If you have questions prior to the conference, please contact us at [atp@canvasmeetings.com](mailto:atp@canvasmeetings.com).