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IN TESTING 2027
FEB 21-24



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FEBRUARY 21-24 | SAN DIEGO, CALIFORNIA

2027 Innovations in Testing Conference

Speaker Packet – Poster Session

February 21 - 24, 2027

Town and Country Resort

San Diego, California

Dear Conference Speaker,

Thank you for agreeing to speak at the upcoming Innovations in Testing Conference, which will be held February 21 - 24, 2027, in San Diego, California. We greatly appreciate your contribution and look forward to a very successful conference!

Enclosed, you will find the following information:

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Below is a table of items and upcoming deadlines for your reference.

Task	Deadline	Return via:
Complete the Online Presentation Agreement	September 11, 2026	Click here to complete the Agreement
Submit your Most Recent Bio & Headshot	September 11, 2026	Click here to submit a Bio & Headshot
Live Speaker Q&A Session	November 18, 2026 12:00 pm EST	Mark your calendars and stay tuned for more information!
Register for the Conference	December 11, 2026 (Note: This is also the deadline for early bird registration)	Click here to Register
Send the Final PowerPoint Presentation	January 22, 2027	Click here to upload a Presentation
Make a Hotel Reservation	Immediately —Rooms will sell out! Special ATP attendee rate is only valid on a first-come, first-served basis through January 28, 2027	See page 4 for more information Book your hotel room

ABOUT YOUR SESSION TYPE & CONFERENCE ESSENTIALS

Poster Specifications

Presenters are responsible for designing, printing, transporting/shipping, installing, and removing their own posters. Any posters left behind will be disposed of and not returned.

Please review the following guidelines carefully to ensure a successful presentation experience.

Poster Session Details

- Monday, February 22nd, 2027
- 5:00 PM - 6:30 PM
- **Location:** Exhibit Hall - Golden State Ballroom

Poster Size

- **Poster size:** 36" H × 48" W (91 cm × 122 cm)
- Landscape orientation is recommended.
- Do not exceed the maximum dimensions, as display space is limited.

Poster Material

We recommend printing your poster on matte heavyweight paper or cover stock (180–250 grams per square meter recommended).

Rigid-mounted posters (foam board, PVC, acrylic, Gatorboard, or similar materials) are discouraged unless approved in advance because they are difficult to install.

Recommended Poster Design Software

Presenters may use the design software of their choice, but it should generate a high-resolution, print-ready PDF for their printer.

Suggested programs include:

- Microsoft PowerPoint (Recommended): Easy to learn and suitable for most poster layouts.
- Adobe InDesign: Ideal for professional-quality layouts and advanced graphic design.
- Adobe Illustrator: Best for posters with detailed illustrations, diagrams, and vector graphics.
- Canva: A user-friendly option with poster templates. Be sure to create your design at full size and export it as a high-quality PDF for printing.
- Google Slides: Suitable for simple poster designs. Set the page size to the final poster dimensions before designing.
- Apple Keynote: A good option for Mac users, with PDF export capabilities.

Poster Design Recommendations

For the best viewing experience:

- Use a clean, uncluttered layout.
- Include a title, author(s), and affiliation(s) at the top of the poster.
- Use headings to organize sections.
- Incorporate figures, charts, and images where appropriate.
- Limit the amount of text and use bullet points when possible.
- Ensure sufficient contrast between text and background.
- Watch the tutorial.

Recommended Font Sizes

- Poster title: 72–100 pt
- Section headings: 36–48 pt
- Body text: 24–32 pt
- Figure captions: 18–24 pt

Text should be readable from approximately 4 to 6 feet away.

File Preparation

Before sending your poster to print:

- Set your document size to the final poster dimensions (e.g., 36" × 48").
- Export your final design as a high-resolution PDF.
- Embed all fonts when exporting if the software provides this option.
- Use high-resolution images (300 dpi recommended).
- Review your PDF carefully to ensure all text, graphics, and images display correctly.

Printing Tips

Presenters are responsible for printing and shipping/picking up their own posters prior to arriving at the conference.

Method 1: Local San Diego Printer

[Minuteman Press of Mission Valley](#)

7525 Metropolitan Drive

Suite 303

San Diego, CA 92108

orders@minutemanpresssd.com

(619) 295-8070

- **Approx cost:** \$\$93.00 (tax and shipping included)



- **Production Time:** 5 business days; therefore, orders need to be finalized by February 12, 2027 for a February 19, 2027 delivery.

Method 2: Print & Ship

Presenters are also welcome to print at home and ship to themselves directly to the hotel. Presenters are responsible for ensuring their materials are delivered in a timely manner.

Posters should be shipped in protective tubing to the following address:

Attn: (Presenter's name)

Town and Country Resort
500 Hotel Cir N,
San Diego, CA 92108

Deliveries should arrive **between Monday, February 15, 2027, and Friday, February 19, 2027.**

Poster Mounting

Poster boards and mounting materials will be provided by the conference.

Presenters should bring only their printed poster. Push pins will be available onsite.

Please do not use tape, glue, or other adhesives.

Set-Up

Setup Time: Monday, February 22nd, between 3:00 PM and 5:00 PM

Conference staff and volunteers will be available to assist with locating your assigned poster board.

Each presenter station will include one side of a double-sided 4'x8' poster board; there will be two presenters on either side of the board and a hi-top table. Each station will be labeled with the Session Title and Presenter Name(s).

Power will not be available.

Wi-Fi will be available.

Please have your poster fully installed before the session begins at 5:00 PM.

During the Poster Session

Presenters are expected to:

- Be present at their assigned poster for the duration of the scheduled session.
- Engage attendees in discussion and answer questions about their work.
- Provide a brief overview of their research or project when visitors arrive.
- Encourage conversation and networking with attendees.
- Encourage attendees to complete the session survey.



Business cards, QR codes linking to publications or contact information, and one-page handouts are welcome but optional.

Poster Removal

Removal Time: Monday, February 22nd, between 6:30 PM and 7:30 PM

Posters must be removed during the designated tear-down period immediately following the session.

The conference is not responsible for posters or materials left behind after the removal deadline.

Presenters are responsible for disposing of or shipping their posters after the session.

Presenter Tips

- Practice a concise 2–3 minute overview of your poster.
- Focus on the key findings and why your work matters.
- Be prepared to tailor your discussion based on attendees' interests.
- Consider including a QR code linking to your paper, presentation slides, website, or contact information for attendees who would like additional information.

When does the conference start/conclude?

The conference begins on Sunday, February 1, 2027, at 5:00 PM PST with the Newcomers Reception and concludes at 12:15 PM PST on Wednesday, February 24, with our closing General Session. *In the coming months, we will email presenters with the date and time of their conference sessions.*

Conference Location:

Town and Country Resort
500 Hotel Circle North
San Diego, CA 92108
+1 800-772-8527

Do I need to register for the conference?

- Yes, please register online at <https://www.innovationsintesting.org/register.aspx>. You are encouraged to register as early as you can, take advantage of the early bird rate, which ends December 11, 2026. Registration is required to present at this year's conference. **Please note that the early bird discount will apply if you register by December 11th, 2026.**

Do I need to make my own travel reservations if I am attending the conference?

- Yes, you will need to arrange all your travel to and from the conference in San Diego, California. Please contact the hotel directly to book your room. More information regarding lodging can be found on Page 5.

What equipment/support will my presentation have?

AV equipment will be available for this session. Each meeting room will be equipped with the following items:

- LCD Projector/screen or Monitor with Laptop connections
 - Equipment will allow for an HDMI connection to be inserted into your laptop.
- Podium
- Wireless Internet Connection



- Microphones will be provided only for larger meeting rooms.

If presenting, ATP **does not** provide a laptop for the session and requests that you please bring your own with all presentation slides saved to one presentation laptop.

If you have a disability and need any accommodation to present at this conference, please contact Canvas Meetings at atp@canvasmeetings.com.

Session Coordinator/Session Moderator Information:

A volunteer session coordinator will be assigned to each panel discussion. They will assist in:

- Keeping the session on time
- Handout and collection of session evaluations

SPEAKER REGISTRATION & HOTEL INFORMATION

All speakers participating in the conference **must register** for the conference. To register for the conference, please register online at <https://www.innovationsintesting.org/register.aspx>. The registration fees are:

ATP Member	
Early Bird	\$990
After Dec 11	\$1,140
Non-member	
Early Bird	\$1,400
After Dec 11	\$1,550
Guest Registration	\$350

Hotel Reservations:

Please visit the conference website for more information regarding hotel and travel <https://www.innovationsintesting.org/venue.aspx>

Town and Country Resort
500 Hotel Circle North
San Diego, CA 92108
+1 800-772-8527

Reserve your room at the Town and Country Resort. Conference Special Room Rate: \$285 USD Single/Double, plus \$10 Hotel Service Fee and taxes.

Rooms are limited, so book early! This special Innovations in Testing Conference attendee rate is only valid on a first-come, first-served basis through **January 28, 2027**. Hotel reservations should be made online or by calling +1 800-772-8527.

If you have any questions about these materials, due dates, or need additional information, please email Canvas Meetings at atp@canvasmeetings.com.

PRESENTATION & SESSION GUIDELINES

1. ATP prefers that all speakers use the conference PowerPoint template, which will be provided via e-mail later to ensure consistent and professional presentations throughout the conference.
2. Presentations that focus on the commercial intent of a product or a service are not permitted.
3. Please share your presentation by January 22, 2027, by uploading [Here](#). Presentations will be made available to conference attendees.
4. ATP does **not** provide a laptop for the session and requires that you bring your own, with all presentation slides saved to *one* laptop. Please coordinate with other speakers within your session.
5. You will have time to test your presentation before the start of the session and within the session room assigned.

ATP will provide all presentations to conference attendees electronically. ATP will not provide handouts for each session. However, you are welcome to provide handouts for your session. Please come prepared with 75 copies of your handouts for each session.

POWERPOINT SLIDES

You will receive a PowerPoint template to use for your presentation.

QUESTIONS?

Please don't hesitate to contact Canvas Meetings at atp@canvasmeetings.com.

F.A.Q.

Do I need to register for the conference?

Yes, please register for the conference [here](#) as soon as possible. Registration is required to present at this year's conference.

Do I need to make my own travel arrangements?

Yes, you must arrange all your travel to and from the conference. The 2027 Innovations in Testing Conference will be held at the Town and Country Resort San Diego. Book your ATP Innovations Attendee rate of \$285 USD Single/Double, plus \$10 Hotel Service Fee and taxes, through January 28, 2027. Rooms are limited and are available on a first-come, first-served basis. To view information on how to book your room, [click here](#).

There is an overflow hotel available just a short walk away for those guests who are not able to secure a room at our hotel before the room block is sold out. The overflow hotel is Courtyard by Marriott San Diego Mission Valley/Hotel Circle. [Use this link to book](#) the ATP Innovations Attendee rate is \$259 plus tax through January 21, 2027. Rooms are limited and are available on a first-come, first-served basis. Please reach out to the hotel directly with any questions.

What if I need technical assistance on the day of the conference?

Canvas Meetings staff and AV technicians will be available if you need support. We ask that all speakers arrive 10 minutes before their presentation to set up and prepare.

Is there a Conference App?

Yes, we will have a conference app where you can access conference materials, sessions, conference information, and more. We will send out more information on how to access the app the week before the conference.

What items need to be completed for my presentation?

If you still need to complete the following requirements for the conference, please do so as soon as possible. This will ensure that Canvas Meetings has everything it needs to make your presentation as successful as possible during the conference.

1. [Register for the Conference](#) - Early Bird Rates are available until December 11, 2026.
2. [Book your hotel room](#) - Rooms are limited so book early! This special ATP attendee rate is only valid on a first-come, first-served basis through January 21, 2027 (Courtyard Marriott) or January 28, 2027 (Town and Country Resort).
3. [Complete the online presentation agreement](#) by September 11th, 2026.
4. [Submit your most recent Speaker Bio](#) - Due September 11, 2026.
5. [Upload your final PowerPoint Presentation](#) - Due January 22, 2027.
6. [Review the Speaker Resource Page](#) - Presentation Template, Tutorial Videos, and Speaker Packets.

Thank you for your participation in the conference! If you have questions prior to the conference, please contact us at atp@canvasmeetings.com.